

## Downtown Oshawa Business Improvement Area

### Program Overview – 2006 - 2008

2006	2007	2008
Sidewalk Sale	Sidewalk Sale ?	Sidewalk Sale ?
UOIT/DC Reception	UOIT/DC Reception	UOIT/DC Reception
Jazz & Blues Festival Press Kick off		
Autofest	Autofest	Autofest
Annual General Meeting	Annual General Meeting	Annual General Meeting
Banners	Banners	Banners
Flowers	Flowers	Flowers
Christmas Lights	Christmas Lights Reduced spend	Christmas Lights Reduced spend
	Community Safety/Clean up the Streets	Community Safety/Clean Up the Streets
	Reduce Overhead expense	Reduce Overhead expense
	Promotion/Marketing	Promotion/Marketing
	Web Site/Communications	Web Site/Communications
	Reduce Vacancies working with City	Reduce Vacancies working with city
		Two Way Streets

Please review our feedback sheets and give us input on your preferences for our direction. Our plan includes reducing overheads to free up funds for Promotion of the Downtown working closely with our Partners and Members.

Your participation and opinions are vital to our effectiveness. Make sure we receive them!

Your Board of Management, Downtown Oshawa BIA