



Downtown Oshawa Board of Management Monthly Meeting

Wednesday, July 29/09 ~ 5pm Board Office

12 ½ Simcoe St. S. Oshawa, Ont. L1H 4G2

(905)-576-7606 Email: downtownoshawa@rogers.com

Director's & Advisor's in Attendance

- Chair Cathy Coxhead
- Vice-Chair Tony Vander Baaren
- Secretary/Treasurer Anna Visconti
- City Councillor Louise Parkes
- City Staff David Tuley, Downtown Development Officer
- Director Giacomo Bruno
- Director Jackie Simkin
- Advisor Darryl Sherman

Regrets

- Advisor Val Foster

Member's in Attendance

- Nikki Henderson Strut Nouveau
- Ian Tweedle Strut Nouveau
- Laura Vaillancourt Doug Wilson's Men's Wear

Invited Guests

- Greg Paziuk, Summer Student to the Board

The meeting was called to order by the Chair, Cathy Coxhead.
A call for declarations of pecuniary interests was made. None noted.

Motion 7:01 to accept the July agenda was made by Councillor Parkes, seconded by Tony Vander Baaren.

Carried

Upon requesting a motion to approve the June 24/09 minutes, Advisor Darryl Sherman noted that two changes should be made under the report given on Council Representation on Boards and Committees.

Motion 7:02 to accept the June 24/09 minutes with above noted changes was made by Councillor Parkes, seconded by Giacomo Bruno.

Carried

Motion 7:03 to accept the June 2009 financial statement was made by Secretary/Treasurer Anna Visconti, seconded by Director Jackie Simkin.

Carried

Everyone at the meeting was given a copy of the 2008 audited statement as completed by Deloitte & Touche, and asked to review the contents before the 2008 Annual General Meeting scheduled for September 16/09.

Autofest Update

An Autofest update was provided by Office Administrator, Vivian Sled, outlining the additional plans for the execution of the ceremony for the “Support Our Troops” banner presentation.

Board members suggested that all political representatives in Durham Region be sent an invitation to attend. Vivian advised that Durham Regional Police, the OPP, the RCMP, Oshawa Fire Services, the Canadian Legion, MP Colin Carrie, MPP Jerry Ouellette, and Mayor John Gray had all been invited and that all had confirmed their attendance for the event. Discussions about the perception of the public regarding the Board’s position on the war was examined. Vivian asked the Chair to consider preparing a statement in advance in the event that it should be necessary. Councillor Louise Parkes agreed it would be a wise move and offered to work with Vivian’s summer student Greg Paziuk on the statement for the Chair.

UOIT/DC Shinerama Event

Vivian Sled updated the Board on the downtown fundraising initiative that students from UOIT/DC were attempting to arrange with the City. The event was to be in conjunction with their frosh week and the Cystic Fibrosis organization. Vivian reported that she had attended a meeting with the students and the City of Oshawa and that the students had much work to complete before finalizing their plans to the City's satisfaction. The event scheduled for September 12/09 had not been confirmed by either party at the time of the Board meeting.

UOIT Bursary

Chair Cathy Coxhead reported on a luncheon meeting that she had with Bruce Hurley from the university regarding the Board's annual donation to the UOIT bursary fund. Discussions about how to fundraise for the bursary in such a short period of time vs having the Board make a donation from their reserve fund for this year was left undecided.

It was decided however that a UOIT/DC Welcome Reception would take place again this year, with Vivian receiving a directive from the Chair to contact UOIT/DC to get suitable dates lined up for October 2009. The bursary amount was tabled for further discussion.

UOIT Guide Book Advertising

Correspondence from UOIT's Guide Book department selling advertising opportunities was received as information by the Board. The Board did not wish to advertise in the Guide; however Director Jackie Simkin felt that perhaps some of the Members may want to. Vivian was asked to circulate the opportunity to the downtown membership for their review.

Sidewalk Sale Follow-Up

Vivian Sled advised the Board that the feedback from the Members had been very positive on this year's sidewalk sale event. Many Members thought that the extra activities co-arranged by the Board and the Oshawa Optimist Club added value to the event, and created a lot more interest and excitement overall. Many patrons commented that they liked the event and that it would be great to shut down the main streets and have even more going on. Vivian asked summer student Greg Paziuk to further report on the logistics of the event, including the budget. The Board received the information in a positive manner and agreed that the event was well received from what they had seen and heard as well.

2008 Annual General Meeting

The Board discussed the agenda items for the upcoming AGM, asking that a draft agenda be circulated to them for approval, in advance of the September 16/09 meeting.

Discussions regarding a guest speaker, time and location of the meeting etc. took place with a directive to Vivian to try and secure Bill Humber or Paul Bedford as a speaker. As per the Chair's request arrangements for a breakfast meeting were to be set up at Fazio's, with invitations to the Membership, City Council and Senior Staff sent out one month in advance.

Other Business

David Tuley touched on the progress re meetings with UOIT in their plans to find other downtown locations. David could not give the Board details as the information is still confidential. His report indicated that the feedback and the progress to date have been positive.

Councillor Parkes did not provide an official report to the Board due Council's summer break period.

Jackie Simkin asked in general if the committee knew what the official role of Council was on the Board. Jackie indicated that she understood how it was suppose to work and that she agreed that Council representation had value; however she wanted to know if the City could provide "official" clarification pertaining to procedural guidelines.

Darryl Sherman indicated that the Ad Hoc committee he is sitting on has explored the role of Council and the merits of having Council representation on external boards and agencies.

Vivian Sled offered to provide information on the subject for Jackie (and for the Board) as she had been researching various on-line documents for Darryl and the Ad Hoc committee.

Vivian reminded the Board that there was no regularly scheduled meeting in the month of August, and that the next meeting on Wednesday September 16th. would be for the purpose of presenting the 2008 Annual General Meeting. She further reminded the Board that the October meeting would include finalizing the 2010 proposed budget, and that the Membership would be notified accordingly.

Motion 7:04 was made by Tony Vander Baaren to adjourn the meeting.