



Board of Management of Oshawa Downtown
Business Improvement Area - City of Oshawa
Marketing Meeting
In Person/Virtual Meeting
11 November 2020

Agenda

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Approval of Minutes for 14 October
6. Acceptance of New Committee Members - if any
7. Communications Plan
8. Website Objectives
9. Draft Marketing Strategy/plan for 2021
10. Brand Guidelines
11. Digital Main Street Update
12. New business
13. Adjourn