



Board of Management of Oshawa Downtown
Business Improvement Area - City of Oshawa
Marketing Meeting
Virtual Meeting
9 September 2020

Agenda

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Delegation - Christopher Parkinson
6. Approval of Minutes
7. Acceptance of New Committee Members - if any
8. Social Media/COVID Activities and Updates
9. Website Update
10. Communications Planning
11. Marketing Campaigns
12. Digital Main Street Update
13. Considerations for 2021 budget
14. New business
15. Adjourn