



Downtown Oshawa Business Improvement Area  
Marketing and Communications Meeting  
Virtual Meeting  
12 August 2020, 10 am

**Minutes**

Start 10:06

In attendance: Cindy Malachowski, Isaac Musial, Matt Bowles, Taylor Flood, Roger Ragoonath, and Angela Mittoni

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
  - Motion by M. Bowles to accept the agenda
  - Second by C. Malachowski
  - Carried
4. Declaration of Conflicts
  - None
5. Approval of Minutes
  - Motion by M. Bowles to accept the amended minutes
  - Second by C. Malachowski
  - Carried
6. Acceptance of New Committee Members
  - Reviewed applications
7. Social Media/COVID Activities and Update
8. Website Update
9. Communications Planning
10. Marketing Campaigns



11. Digital Main Street Update

12. Considerations for 2021 Budget

13. New Business

14. Adjourn

Motion by M. Bowles to adjourn

Second by C. Malachowski

Carried

End 11:29 am

Next meeting will be 14 September, 9 am location to be determined