



Downtown Oshawa Business Improvement Area
Marketing and Communications Meeting

Virtual Meeting

9 September 2020

10 am

Notes

Start 10:02

In attendance: Isaac Musial, Taylor Flood, Clarissa Sidaway, Amber Derby, Kim Lepine, Ivano Labricciosa, Rick Kerr, Melissa Smits, Kaitln Dover, Christopher Parkinson and Angela Mittoni
Regrets: Matt Bowles and Cindy Malachowski

1. Welcome to the new members and a quick roundtable to introduce everyone to each other
2. Open of General Meeting
3. Acceptance of Agenda
 - Motion by Clarissa to accept the agenda
 - Second by Amber
 - Carried
4. Declaration of Conflicts- None
5. Delegation - Christopher Parkinson (time limit 5 minutes)
 - Motion by Rick to extend the time allotted for delegation for another 2 minutes
 - Second by Ivano
 - Carried
6. Approval of Minutes
 - Since only one persons is in attendance from the last meeting, table this item until our next meeting.
7. Acceptance of New Committee Members -None
8. Social Media/COVID Activities and Update
9. Website Update
10. Communications Planning
11. Marketing Campaigns
12. Digital Main Street Update
13. New Business
14. Adjourn
 - Motion by Melissa to adjourn
 - Second by Kaitlyn
 - Carried

End 12:07 pm

Next meeting will be 14 October 10 am