



Downtown Oshawa Business Improvement Area
Marketing and Communications Meeting

Virtual Meeting

14 October 2020

10 am

MINUTES

Start 10:01

In attendance: Isaac Musial, Taylor Flood, Clarissa Sidaway, Amber Derby, Sue Lupton, Melissa Smits, Kaitlyn Dover, Matt Bowles, Cindy Malachowski Angela Mittoni

Regrets: Ivano Labricciosa

1. Open of General Meeting
2. Acceptance of Agenda
 - Motion by Matt to accept the agenda
 - Second by Cindy

 - Request to add Welcoming Streets blog after the Communication Plan

 - Motion by Matt to accept the agenda with the amendment
 - Second by Cindy
 - Carried
3. Declaration of Conflicts
 - None
4. Minutes-
 - Motion by Matt to approve the minutes from 12 August
 - Second by Cindy
 - Carried

 - Motion by Amber to approve the minutes from 9 September
 - Second by Melissa
 - Carried
5. Acceptance of New Committee Members - if any
 - None
6. Communications Plan
7. Welcoming Streets Blog
8. Website Objectives
9. Marketing Strategy Plan for 2021
10. Digital Main Street Update
11. New Business
12. Adjourn
 - Motion by Melissa to adjourn
 - Second by Kaitlyn
 - Carried

End 11:30 pm

Next regular monthly meeting will be 11 November 10 am



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