



Board of Management of Oshawa Downtown  
Business Improvement Area - City of Oshawa  
Marketing Meeting  
In Person/Virtual Meeting  
14 October 2020

## **Agenda**

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Approval of Minutes for 12 August and 9 September meetings
6. Acceptance of New Committee Members - if any
7. Communications Plan
8. Website Objectives
9. Marketing Strategy/plan for 2021
10. Digital Main Street Update
11. New business
12. Adjourn