



## Call for Submissions for Graduation Mural 2020 Application

Application deadline: November 20, 2020, at 4:30 p.m.

### Call for Submissions: Mural - Graduation Mural near Tribute Communities Centre

The Downtown Oshawa Business Improvement Area (BIA) invites artists to submit proposed artwork to be painted on a building near the Tribute Communities Centre (TCC) for graduating students to be able to take photos before and after their graduation ceremonies.

Artworks for one outdoor mural, located on the backside of either one or both of the garages that are alongside the Tribute Communities Centre. The total surface area is 1194 centimetres (470 inches) in length and 130 – 183 centimetres (51 – 72 inches) high. Please note that there are two different surfaces, one is metal siding and the other is brick. All submissions will be reviewed and the artist selected by members of the BIA's Beautification Committee.



If submitting artwork for the brick surface, the measurements are 211 x 51 inches or 536 x 130 centimetres.



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**DOWNTOWNOSHAWA.CA**



If submitting artwork for the metal siding surface, the measurements are 259 x 72 inches or 658 x 183 centimetres.



**Please note:** Artists must specify if they are proposing to use both or only one of the surfaces.

Proposed artworks for the mural may be submitted using the following visual art mediums:

- Digital Art
- Paint
- Spray Paint
- Drawing
- Mixed Media

### **Compensation**

We are asking for two separate quotes.

1. Painting of the mural - specify if one or both surfaces are to be painted.
2. Supplies to paint the mural.

### **Mural Theme**

The theme for this mural is graduation. With so many institutions utilizing the TCC for graduation, the mural should be inclusive of all graduations whether it be for high school, college or university. Submissions that present photo opportunities and are “Instagram-able” are preferable. Submissions should be original and without a date.

**Deadline: Submissions must be received by November 20, 2020, at 4:30 p.m.**

For questions or more information please email [admin@downtownoshawa.ca](mailto:admin@downtownoshawa.ca)

### **Background**



The Downtown Oshawa Board of Management was created in 1974 to represent the designated Business Improvement Area (BIA) in the City of Oshawa. The BIA advocates for and represents Downtown Oshawa businesses and property owners in an effort to increase traffic flow in the downtown, property values and the community in general. The businesses and property owners in Downtown Core are the members and their BIA fees fund beautification, promotion and marketing initiatives in cooperation with other like-minded organizations.

Our 450 members are located within the designated “Business Improvement Area” within the downtown Oshawa location. This includes all property owners, merchants, restaurants and service-based businesses in the designated area. They range from specialized niche market vendors to franchise chains. All of them have a common goal of servicing an increasing volume of clients that are visit or do business in downtown Oshawa. The Downtown Oshawa BIA is the driving force empowering our members to build an inclusive, thriving and vibrant downtown destination.

There is plenty to see downtown, but there is also plenty to do. We have many events throughout the year; each year we expand on an existing event and add new events to draw people downtown.

The Downtown Oshawa BIA is proud of the progress that has been made in our downtown, but more needs to be done. The positive evolution of the core is striking with the addition of new business, the permanent presence of Ontario Tech students and faculty and the variety of shows and events. We are determined to work with our members, the city and the residents of Oshawa to ensure the downtown continues to offer a positive experience for everyone.

Downtown Oshawa is steadily renewing and diversifying. More businesses are moving into the area, new restaurants are opening up and we’re seeing a wider variety of events in our downtown where Oshawa families can participate and enjoy. The downtown is once again becoming the destination of choice for people. We have taken steps to improve the look of our streets by increasing the number of planters, updating banners and the addition of new murals throughout the downtown.



### Submission Process

Participants are required to submit the following:

- Participants are encouraged to submit up to three proposed sketches for the mural. Only one submission will be selected by the BIA from each applicant.
- A completed entry form, including a brief description of each of the proposed artwork(s) and how the work addresses the theme.

### Application Considerations for All Submissions

- All proposed artwork must be original and made by the artist.
- Keep in mind the 3 options of mural sizes. The dimensions of the brick siding surface mural are 211 x 51 inches or (536 x 130 centimetres). The second dimensions for the metal siding surface mural are 259 x 72 inches or (658 x 183 centimetres). The third dimensions for the entire surface area are 470 x 51-72 inches or (1194 x 130-183 centimetres)
- Keep artwork simple.

### Digital Submission Requirements

- Each file submitted must be clearly labelled with the Artist's full name and an image name.
- Submissions should be in high-resolution JPG or PDF only. Any submissions including files in RAW, TIFF formats will not be accepted.

### Fabrication Details (For Selected Artists Only)

- If your submission is selected, you will be contacted by the BIA
- The artist will have until **March 31, 2021**, to complete the graduation mural.

### Adjudication Process

- Proposals will be disqualified if they are incomplete or are submitted after the deadline. **Application deadline:** November 20, 2020, at 4:30 p.m.
- All proposals will be reviewed and adjudicated by the BIA's Beautification Committee.
- All applicants will be notified after adjudication about the status of their proposal.



### **Submission Guidelines:**

All applications must be submitted by **November 20, 2020, at 4:30 p.m.**

- Questions regarding the application and process can be sent to [admin@downtownoshawa.ca](mailto:admin@downtownoshawa.ca)
- Completed applications can be submitted via email to [\*\*admin@downtownoshawa.ca\*\*](mailto:admin@downtownoshawa.ca).
- If you wish to submit a hard copy application package, please contact [admin@downtownoshawa.ca](mailto:admin@downtownoshawa.ca).
- Up to three images of proposed artwork, which can be in the form of a sketch, mock-up or a series of concept renderings.
- Please include a link to your digital portfolio if available.