



Oshawa Wine Festival - Try and Buy

An event of this scale provides sponsorship and marketing options that will help your company maximize exposure during the Oshawa Wine Festival - Try and Buy.

Platinum Sponsor \$1000

This level includes the most prestigious promotional element of the Show and Shine event. Platinum sponsors will receive visibility, exposure and recognition through the following: (LIMIT to 1)

1. Become Title Sponsor of event, cobranding with Downtown Oshawa BIA
2. Logo will appear on any BIA marketing material
3. Logo recognition on our website (company link) as well as quarterly newsletter

Gold Sponsor 1 \$500

As a Gold Sponsor 1 (LIMIT to 1) sponsors are recognized as key supporters and get the opportunity to showcase their brand through the following:

1. Logo will appear on wine glasses
2. Logo recognition Marketing event (social media, poster, newspaper, television, radio, etc.) as selected by BIA
3. Logo recognition on our website as well as quarterly newsletter

Gold Sponsor 2 \$500

As a Gold Sponsor 2 (LIMIT to 1) sponsors are recognized as key supporters and get the opportunity to showcase their brand through the following:

1. Logo will appear on Wine Lanyard
2. Logo recognition Marketing event (social media, poster, newspaper, television, radio, etc.) as selected by BIA
3. Logo recognition on our website as well as quarterly newsletter

Silver Sponsor \$200

In this level, sponsors are recognized as supporters and also get the opportunity to showcase their brand through the following:

1. Logo recognition on our website as well as quarterly newsletter
1. Recognition through BIA's social media



We agree to sponsor **Oshawa Wine Festival - Try and Buy** based on the terms of the proposal.

Business/organization:_____

Representative:_____

Title_____

Address line 1_____

Address line 2_____

City Province Postal code_____

Business phone_____

Cell phone_____

Email_____

Please sign us up for:

- Platinum Sponsorship Package | \$1000
- Gold 1 (Wine Glasses) | \$500
- Gold 2 (Wine Glass Lanyards) | \$500
- Silver Sponsorship Package | \$200

If you have any questions, please contact info@downtownoshawa.ca or phone 905-576-7606.

Please make cheque payable to **Downtown Oshawa Board of Management.**

Payment can be remitted to:

Downtown Oshawa Board of Management.
21 Simcoe St S
Oshawa, ON L1H 8T2

21 Simcoe St S
Oshawa, ON L1H 4G1
905-576-7606