



Kars on King Sponsorship 24 August 2018

Platinum Sponsor \$2000

1. Become Title Sponsor of event, cobranding with Downtown Oshawa BIA
2. Banner presence on main stage
3. Hourly acknowledgements from main stage
4. Opportunity for display booth for entire event
5. Spotlight on website
6. Logo recognition Marketing event (social media, newspaper, television, radio) as selected by BIA
7. Logo recognition on our website (company link) as well as the BIA newsletter
8. Additional signage opportunities at event

Gold Sponsor \$1000

1. Opportunity for display booth for entire event
2. Full Sponsor of One Entertainer for duration on stage, recognition to audience by MC and performer several times during the show
3. Additional signage opportunities at event
4. Spotlight on website
5. Logo recognition Marketing event (social media, newspaper, television, radio) as selected by BIA
6. Logo recognition on our website (company link) as well as the BIA newsletter

Silver Sponsor \$500

1. Opportunity for display booth for entire event
2. Spotlight on website
3. Logo sponsorship on Show and Shine – trophy sponsorship
4. Logo recognition Marketing event (social media, newspaper, television, radio) as selected by BIA
5. Logo recognition on our website (company link) as well as eh BIA newsletter

Bronze Sponsor \$100

1. Logo recognition Marketing event (social media, newspaper, television, radio) as selected by BIA
2. Logo recognition on our website (company link) as well as the BIA newsletter



We agree to sponsor **Kars on King** based on the terms of the proposal.

Business/organization: _____

Representative: _____

Name Title _____

Contact information: _____

Address line 1 _____

Address line 2 _____

City Province Postal code _____

Business phone _____

Cell phone _____

Email _____

Please sign us up for:

- Platinum Sponsorship Package | \$2,000
- Gold Sponsorship Package | \$1,000
- Silver Sponsorship Package | \$500
- Bronze Sponsorship Package | \$100

If you have any questions, please contact karsonking@downtownoshawa.ca or phone 905-576-7606.

Please make cheque payable to Downtown Oshawa Board of Management.

Payment can be remitted to:
Downtown Oshawa Board of Management.
21 Simcoe St S
Oshawa, ON L1H 4G1

