



## **Show and Shine Sponsorship**

An event of this scale provides sponsorship and marketing options that will help your company maximize exposure during the Show and Shine event.

### **Platinum Sponsor \$1000**

This level includes the most prestigious promotional element of the Show and Shine event. Platinum sponsors will receive visibility, exposure and recognition through the following: (LIMIT to 1)

1. Become Title Sponsor of event, cobranding with Downtown Oshawa BIA
2. Logo will appear on any BIA marketing material
3. Logo on t-shirts
4. Opportunity to speak to attendees
5. You will receive an official certificate of appreciation

### **Gold Sponsor \$500**

In this level, sponsors are recognized as key supporters and get the opportunity to showcase their brand through the following: (LIMIT to 1)

1. Opportunity for display booth for entire event
2. Logo will appear on any BIA marketing material
3. Opportunity to provide marketing materials
4. You will receive an official certificate of appreciation

### **Silver Sponsor \$200**

In this level, sponsors are recognized as supporters and also get the opportunity to showcase their brand through the following: (LIMIT to 2)

1. Mention in our newsletter
2. You will receive an official certificate of appreciation



We agree to sponsor **Show and Shine** based on the terms of the proposal.

Business/organization: \_\_\_\_\_

Representative: \_\_\_\_\_

Name Title \_\_\_\_\_

Contact information: \_\_\_\_\_

Address line 1 \_\_\_\_\_

Address line 2 \_\_\_\_\_

City Province Postal code \_\_\_\_\_

Business phone \_\_\_\_\_

Cell phone \_\_\_\_\_

Email \_\_\_\_\_

**Please sign us up for:**

- Platinum Sponsorship Package | \$1000
- Gold Sponsorship Package | \$500
- Silver Sponsorship Package | \$200

If you have any questions, please contact [info@downtownoshawa.ca](mailto:info@downtownoshawa.ca) or phone 905-576-7606.

Please make cheque payable to Downtown Oshawa Board of Management.

Payment can be remitted to:

Downtown Oshawa Board of Management.  
21 Simcoe St S  
Oshawa, ON L1H 8T2

21 Simcoe St S  
Oshawa, ON L1H 4G1  
905-576-7606