



Oshawa Wine Tasting Festival - Try and Buy 11 July 2019

An event of this scale provides sponsorship and marketing options that will help your company maximize exposure during the Oshawa International Wine Festival.

Platinum Sponsor \$1000

This level includes the most prestigious promotional element of the Oshawa Wine Tasting -Try and Buy. Platinum sponsors will receive visibility, exposure and recognition through the following: (LIMIT to 1)

1. Become Title Sponsor of event, cobranding with Downtown Oshawa BIA
2. Logo will appear on any BIA marketing material
3. Logo recognition on our website (company link) as well as the BIA newsletter
4. 6 admission tickets to the festival

Gold Sponsor 1 \$750

As a Gold Sponsor 1 (LIMIT to 1) sponsors are recognized as key supporters and get the opportunity to showcase their brand through the following:

1. Logo will appear on wine glasses
2. Logo recognition Marketing event (social media, poster, newspaper, television, radio, etc.) as selected by BIA
3. Logo recognition on our website as well as the BIA newsletter
4. 4 admission tickets to the festival

Gold Sponsor 2 \$750

As a Gold Sponsor 2 (LIMIT to 1) sponsors are recognized as key supporters and get the opportunity to showcase their brand through the following:

1. Logo will appear on Wine Lanyard
2. Logo recognition Marketing event (social media, poster, newspaper, television, radio, etc.) as selected by BIA
3. Logo recognition on our website as well as the BIA newsletter
4. 4 admission tickets to the festival

Silver Sponsor \$300

In this level, sponsors are recognized as supporters and also get the opportunity to showcase their brand through the following:

1. Logo recognition on our website as well as the BIA newsletter
2. Recognition through BIA's social media
3. 2 admission tickets to the festival

21 Simcoe St S
Oshawa, ON L1H 4G1
905-576-7606



We agree to sponsor **Oshawa Wine Tasting Festival** based on the terms of the proposal

Business/organization_____

Representative_____

Title_____

Address line 1_____

Address line 2_____

City Province Postal code_____

Business phone_____

Cell phone_____

Email_____

Please sign us up for:

- Platinum Sponsorship Package | \$1000
- Gold 1 (Wine Glasses) | \$750
- Gold 2 (Wine Glass Lanyards) | \$750
- Silver Sponsorship Package | \$300

If you have any questions, please contact info@downtownoshawa.ca or phone 905-576-7606.

Please make cheque payable to **Downtown Oshawa Board of Management.**

Payment can be remitted to:

Downtown Oshawa Board of Management.
21 Simcoe St S
Oshawa, ON L1H 8T2

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